

Start Your Belt and Road Journey from Hong Kong

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Hong Kong Trade Development Council



Outline

- **What Does Belt and Road Mean for Swiss Companies?**
- **Start Your Belt and Road Journey from Hong Kong**



What Does Belt and Road Mean for Swiss Companies?



Belt and Road Initiative

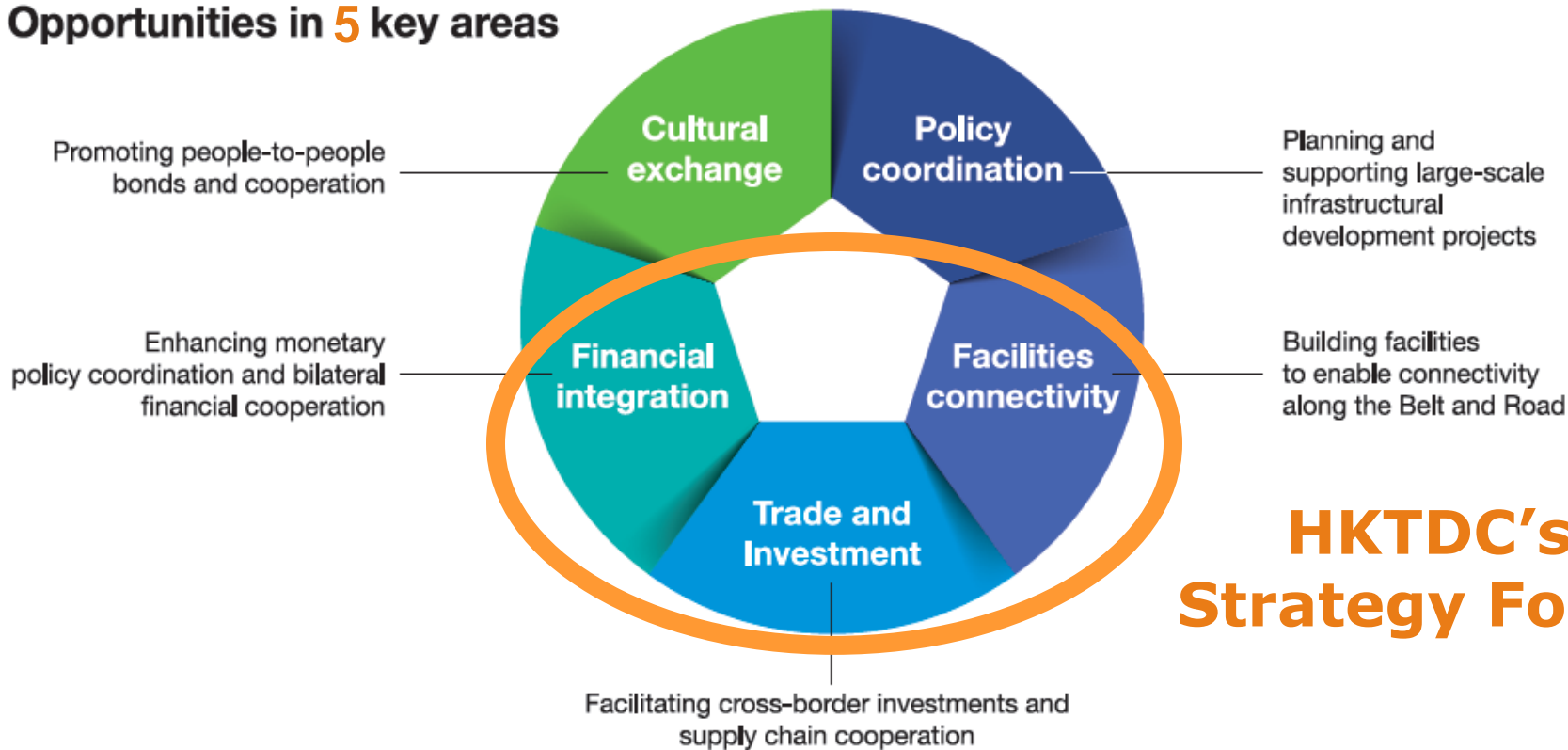
A game-changer for the world

- **Promoting global economic development through international integration**
- **Open to all nations**



Belt and Road: Promoting **International Connectivity**

Opportunities in **5** key areas



HKTDC's Strategy Focus

Switzerland: Profound Insights

- **Switzerland joined Asian Infrastructure Investment Bank (AIIB) in 2015**
- **Mr Johann N. Schneider-Ammann, Head of the Federal Department of Economic Affairs, Education and Research is the Governor of Switzerland under AIIB**



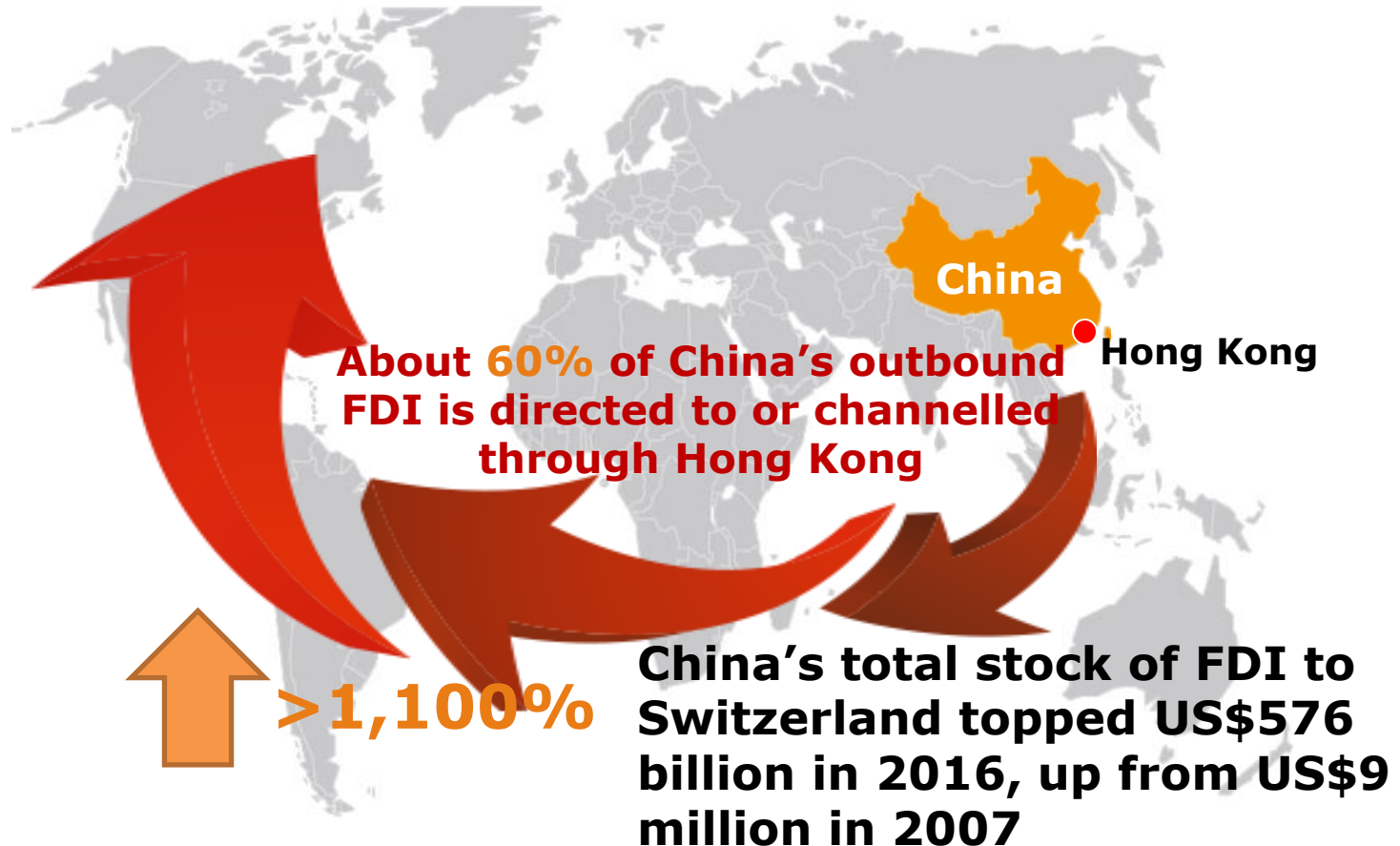
Start Your Belt and Road Journey from Hong Kong



Hong Kong Can Help Swiss Companies Capture Belt and Road Opportunities



Belt and Road: Growing Trend of Mainland Outward Investment



HKTDC: Your Ideal Belt and Road Partner

Partner

**Belt and
Road
Projects**



**Service Expertise Team –
Hong Kong & Switzerland**



**Investment Team –
Chinese Mainland & Switzerland**



**Demand
Side**

**Supply
Side**

HKTDC's **2** Initiatives to Help Swiss Companies Seize Belt and Road Opportunities

- 🔴 **Portal**
- 🔴 **Summit**

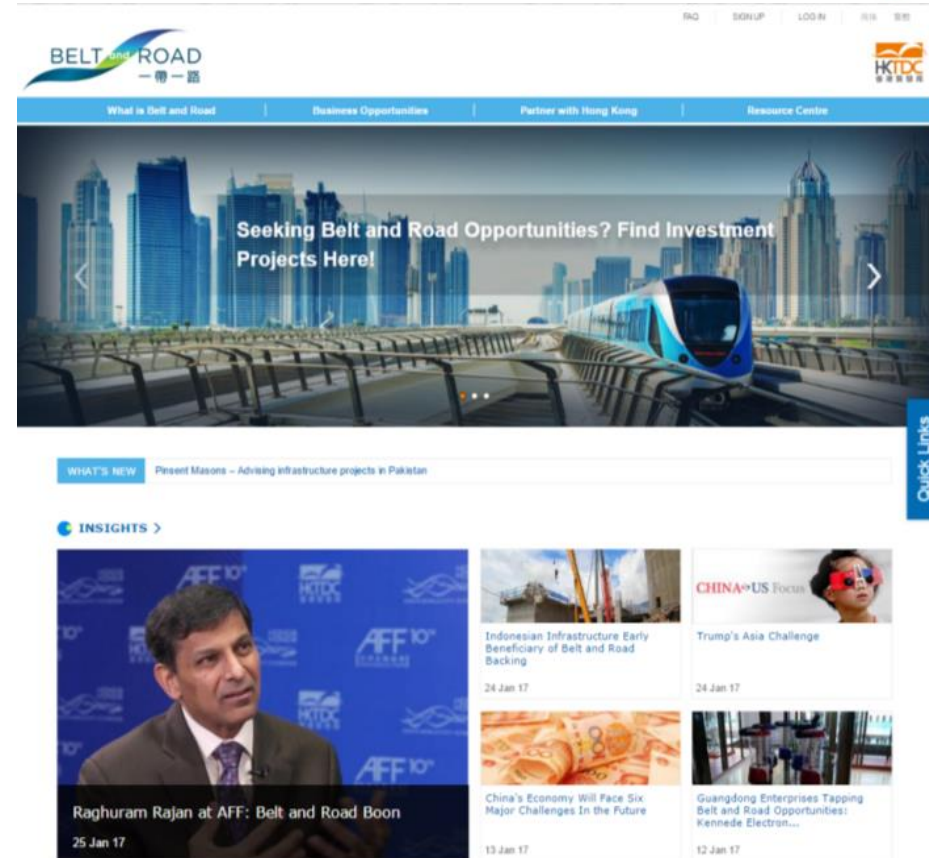
Belt and Road Portal



www.beltandroad.hk

A business **facilitation and market intelligence platform** featuring

- Economic profiles of 60+ Belt and Road economies
- Latest market intelligence and analysis
- Investment project database
- Hong Kong services providers database
- FREE advisory service
- Official policy documents
- Relevant business case references
- Relevant events



Belt and Road Portal

www.beltandroad.hk



Country Profiles



ALBANIA



ARMENIA



AUSTRIA



BAHRAIN



BANGLADESH



BELARUS



BOSNIA AND HERZEGOVINA



BRUNEI



BULGARIA



CHINA



CROATIA



CZECH

... And More!

SEARCH INVESTMENT PROJECTS

Sector	Region	Format of Cooperation
✓ Agriculture and Rural Development		
✓ Energy & Natural Resources		
✓ Manufacturing		
✓ Public Utilities		
✓ Technology		
✓ Transport & Logistics Infrastructure		
✓ Urban Development		

Healthcare Complex

South Asia 08 May 18

Location: Pakistan
Sectors: Health Facilities
Looking for: Open for Negotiation

West Semarang water supply PPP

Southeast Asia 13 Apr 18

Location: Indonesia
Sectors: Water and Sanitation
Looking for: Open for Negotiation

✓ Save Search 📄 Export Search Capital Required (USD): 0 \$1,500,000,000

2017 Belt and Road Summit



Organisers



香港特別行政區政府
The Government of the Hong Kong
Special Administrative Region



Stakeholders to Converge

- Investors
- Project Owners & Operators
- Service Providers



Highlights of 2017 Summit

40+ Prominent International Speakers

3,000+ Distinguished Government Officials & Business Leaders from

50+ Countries and Regions



Highlights of 2017 Summit

60+ Chinese Mainland and Overseas Delegations

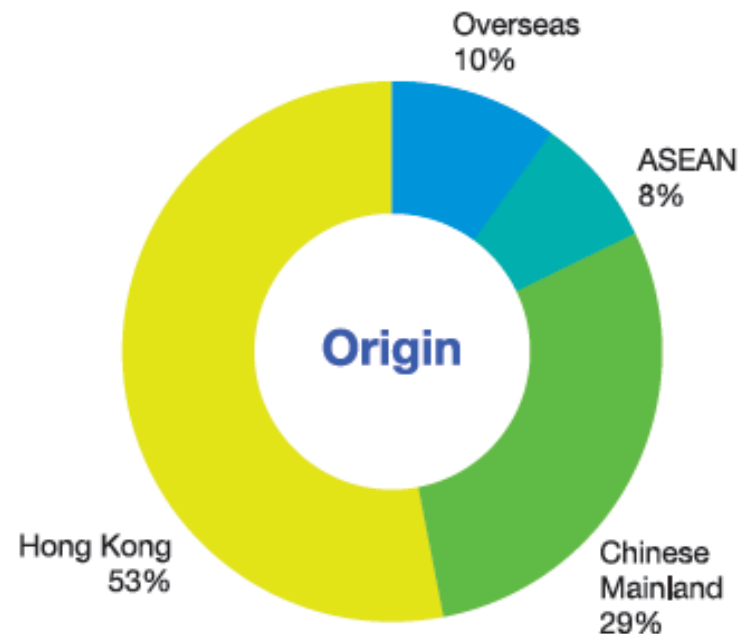
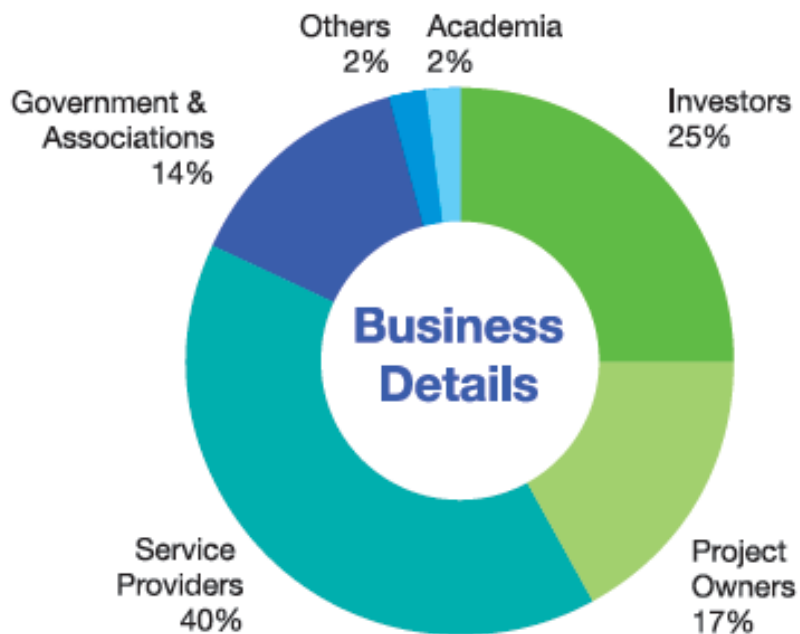
240+ Journalists and 1,300+ Media Reports Generated



Highlights of 2017 Summit



Participants Profile



Belt and Road Summit 2017 - Video





The Coming Belt and Road Summit

Collaborate for Success

28 June 2018 (Thursday)

Hong Kong Convention and Exhibition Centre

Already Registered:

*+45 business missions comprised of +760
companies and +1,400 individuals!*

+3,000 participants worldwide!

Plenary Session

Case Studies on Signature Belt and Road Projects

Thematic Breakout Forums

- Digital Silk Road (NEW)
- Green Finance (NEW)
- Chinese Infrastructure Investment Trends and Opportunities (NEW)
- Cross-border Transaction & Contract Issues from the Legal Perspective (NEW)
- Risk Mitigation in Infrastructure Financing (NEW)
- Arbitration & Dispute Resolution
- Young Business Leaders Opportunities



... and more

Investment and Business Matching Session



Get connected to
investors / potential
partners from around
the world!

Investment and Business Matching Session

Key Project Owners:

- Department of Highways, Thailand (**Thailand**)
- Management Authority of Urban Railway (**Vietnam**)
- Investment Agency and Integrated License Services (**Indonesia**)
- Public-Private Partnership Center of the Philippines (**The Philippines**)
- Ministry of Construction (**Myanmar**)
- Khalifa Industrial Zone Abu Dhabi (**United Arab Emirates**)
- Department of Asset Privatisation and Restructuring of Samruk-Kazyna JSC (**Kazakhstan**)
- Vladivostok Sea Terminal (**Russia**)

210+ projects

Full Day
pre-arranged meetings

Investment
opportunities from
around the world!

Registration is Welcome!



www.beltandroadsummit.hk

Participation Fee: HKD3,200 / USD400 per person

For more information, please contact beltandroadsummit@hktdc.org

A Year-round Belt and Road-themed Activities during Anchor Events in Hong Kong

- Asian Financial Forum
- Asian Licensing Conference
- **Asian Logistics and Maritime Conference**
- Business of Intellectual Property Asia Forum
- International Film & TV Market
- SmartBiz Expo
- DesignInspire
- Eco Expo Asia



HKTDC Global Network

48 offices worldwide, **30** along Belt and Road



Contact Us

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Your business |
Our mission

